



## Different ways we market your business

Needed  
Completed

### STANDARD MARKETING CAMPAIGN

- Preparation of Confidential Offering Memorandum  
  Preparation of Business Listing Information

### **Internet postings**

- Murphy Business M & A  
  Murphy MLS  
  International Business Brokers Association  
  Biz Market  
  Business Broker Net  
  Biz Buy Sell  
  Biz Quest  
  Rest Mart  
  Texas Association of Business Brokers  
  Global BX

### **Email Campaign**

- Contact business brokers in the DFW area  
  Contact business brokers in the Houston area  
  Contact business brokers in the Austin/San Antonio area  
  Contact business brokers in the Murphy Business system

### **Print Advertising**

- Dallas Morning New  
  Ft. Worth Star Telegram

### TARGETED MARKETING CAMPAIGN (ADDITIONAL FEES MAY APPLY AS APPLICABLE)

- Competitors  
  Clients  
  Suppliers/Supplier Reps.  
  Vertical markets  
  Horizontal markets  
  Institutional Investors (Private Equity, Venture Capital, Etc.)

### **PRINT ADVERTISING**

#### **LOCAL-**

- Dallas Business Journal  
  The Observer

#### **NATIONAL-**

- Inc. Magazine  
  Entrepreneur Magazine  
  National Newspapers (Wall Street Journal, USA Today, Etc.)

#### **INDUSTRY SPECIFIC**

- Trade Publications  
  Associations

#### **OTHER**

- Telemarketing  
  Networking Events  
  Direct Mail (Letters)